

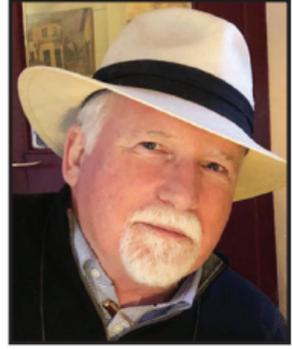
PUBLISHER'S LETTER

Your News Is Our Mission

Dear Reader,

Last Friday our company, Multi Media Channels (MMC) bought the Tomahawk Leader weekly newspaper and its affiliated shopper from Larry and Kathy Tobin. This was the latest chapter in a decades-long relationship between the Tobin Family and the Wood Family.

Larry and Kathy reported the news of the Tomahawk community as part of their stewardship of the community's voice. When it came time to sell, they reached out to us in part because of our similar core values, feeling that we would continue their legacy when they passed the baton to us. We assured them that we will, as we reassure you now in this column. Within the limits of our resources, we will continue to provide impartial and comprehensive local coverage of what matters in your lives — reporting births, weddings, funerals, high school sports, school board and city council meetings, and on and on.



MMC now publishes 23 publications and 14 websites covering local news and events in small and mid sized communities in Wisconsin, as well as over 300 specialty publications serving specific niches in our communities. As we do so, we strive to avoid taking sides and be fair to all involved.

If we didn't do this, I wonder who would? Even now, one Wisconsin county has become a "news desert," with absolutely no local news sources. That's right, Kewaunee County lost all three of its local papers, the Kewaunee Enterprise, the Kewaunee Star, and the Algoma Record Herald.

We aren't trying to be the biggest media company. We do however want to be one of the best, and that is what we're striving for. So as we grow our abilities to supply you with the news, and as we grow older with the march of time, hopefully we will also grow wiser and smarter in the way we bring the news to your life.

Thank you for your engagement and support as a subscriber, an advertiser, or even with a kind word of encouragement. It goes a long way to bolster the hard work of our community editorial, production, circulation and sales teams.

PATRICK WOOD
PUBLISHER